



**SCENIC  
AMERICA**



## **Second of Three Votes on San Diego Digital Ad Kiosks Scheduled for Monday, July 17**

Dear Supporter,

The City Council will be meeting on [Monday, July 17](#) to vote on the proposed partnership between the City of San Diego and IKE Smart Cities to bring visual pollution in the form of "digital wayfinding kiosks" to city sidewalks. This is the second of three votes on this proposal.

Your attendance and participation in this process is vital to make any attempt to defeat this measure. Prior meetings have shown little opposition to these digital ad kiosks, which require an exemption of San Diego law in order to allow digital signs in the right of way as well as off-premises advertising.

There is a reason these signs require a change of the law, and through our collective action, we can show the City Council how unpopular this proposal actually is. Please consider the following measures to help us voice our opposition to this proposal:

1. [Submit a public comment via the city's webform](#) by 8 AM Monday morning
2. Attend the meeting in person:  
**City Administration Building**

**City Council Chambers- 12th Floor  
202 C Street San Diego, CA 92101**

3. [Attend the meeting via Zoom](#)
4. Attend the meeting by phone:  
Dial **1-669-254 5252**  
Webinar ID: **160 114 3486**

**With the second round of voting scheduled for Monday and a final vote in the coming weeks, your comments in opposition to this proposal matter now more than ever.**

Sincerely,

Scenic San Diego

Scenic America

**Scenic America**

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