Downtown San Diego
Proposed District Sign Plan

Sign Mediums:
A Facia-Mounted Sign
B Full Color Printed Media
C Blade Sign
D Hanging Sign
E Painted Wall Sign
F Window Graphics
G Pan Channel Lettering
H Electronic Message Center
I Fiber Optic Display
J Kinetic Sign
K Sculptural Sign
L Neon Sign
M Translucent/Mesh
N Marquee Sign
O Projected Light
P Tri-Vision Sign
Q Sign With 3D Extension
R Monument/Kiosk Sign
Downtown San Diego
Proposed District Sign Plan

Sign Mediums:
A Facia-Mounted Sign
B Full Color Printed Media
C Blade Sign
D Hanging Sign
E Painted Wall Sign
F Window Graphics
G Pan Channel Lettering
H Electronic Message Center
I Fiber Optic Display
J Kinetic Sign
K Sculptural Sign
L Neon Sign
M Translucent/Mesh
N Marquee Sign
O Projected Light
P Tri-Vision Sign
Q Sign With 3D Extension
R Monument/Kiosk Sign

1350 6th Ave San Diego, CA 92101

South
6th Ave.
Ash St.
5th Ave.

City Block 16

60
Downtown San Diego
Proposed District Sign Plan

Sign Mediums:
A Facia-Mounted Sign
B Full Color Printed Media
C Blade Sign
D Hanging Sign
E Painted Wall Sign
F Window Graphics
G Pan Channel Lettering
H Electronic Message Center
I Fiber Optic Display
J Kinetic Sign
K Sculptural Sign
L Neon Sign
M Translucent/Mesh
N Marquee Sign
O Projected Light
P Tri-Vision Sign
Q Sign With 3D Extension
R Monument/Kiosk Sign
Downtown San Diego
Proposed District Sign Plan

Sign Mediums:
A Facia-Mounted Sign
B Full Color Printed Media
C Blade Sign
D Hanging Sign
E Painted Wall Sign
F Window Graphics
G Pan Channel Lettering
H Electronic Message Center
I Fiber Optic Display
J Kinetic Sign
K Sculptural Sign
L Neon Sign
M Translucent/Mesh
N Marquee Sign
O Projected Light
P Tri-Vision Sign
Q Sign With 3D Extension
R Monument/Kiosk Sign

City Block 20

Ash St.
9th Ave.
A St.
East
Downtown San Diego
Proposed District Sign Plan

Sign Mediums:
A Facia-Mounted Sign
B Full Color Printed Media
C Blade Sign
D Hanging Sign
E Painted Wall Sign
F Window Graphics
G Pan Channel Lettering
H Electronic Message Center
I Fiber Optic Display
J Kinetic Sign
K Sculptural Sign
L Neon Sign
M Translucent/Mesh
N Marquee Sign
O Projected Light
P Tri-Vision Sign
Q Sign With 3D Extension
R Monument/Kiosk Sign

North

9th Ave. 10th Ave.

A St.

City Block 20
Downtown San Diego
Proposed District Sign Plan

Sign Mediums:
A Facia-Mounted Sign
B Full Color Printed Media
C Blade Sign
D Hanging Sign
E Painted Wall Sign
F Window Graphics
G Pan Channel Lettering
H Electronic Message Center
I Fiber Optic Display
J Kinetic Sign
K Sculptural Sign
L Neon Sign
M Translucent/Mesh
N Marquee Sign
O Projected Light
P Tri-Vision Sign
Q Sign With 3D Extension
R Monument/Kiosk Sign

City Block 22

201 A Street San Diego, CA 92101-4003 (619) 704-1020
Downtown San Diego
Proposed District Sign Plan

Sign Mediums:
A Facia-Mounted Sign
B Full Color Printed Media
C Blade Sign
D Hanging Sign
E Painted Wall Sign
F Window Graphics
G Pan Channel Lettering
H Electronic Message Center
I Fiber Optic Display
J Kinetic Sign
K Sculptural Sign
L Neon Sign
M Translucent/Mesh
N Marquee Sign
O Projected Light
P Tri-Vision Sign
Q Sign With 3D Extension
R Monument/Kiosk Sign

1260 1st Ave. San Diego, CA

City Block 22

East
A St.
1st Ave.
C St.
Downtown San Diego
Proposed District Sign Plan

Sign Mediums:
A Facia-Mounted Sign
B Full Color Printed Media
C Blade Sign
D Hanging Sign
E Painted Wall Sign
F Window Graphics
G Pan Channel Lettering
H Electronic Message Center
I Fiber Optic Display
J Kinetic Sign
K Sculptural Sign
L Neon Sign
M Translucent/Mesh
N Marquee Sign
O Projected Light
P Tri-Vision Sign
Q Sign With 3D Extension
R Monument/Kiosk Sign

City Block 22

East
C St.
A St.
3rd Ave.
Downtown San Diego
Proposed District Sign Plan

1200 4th Ave, San Diego, CA 92101

West
B St. 4th Ave. A St.

City Block 23

23
Downtown San Diego
Proposed District Sign Plan

Sign Mediums:
A Facia-Mounted Sign
B Full Color Printed Media
C Blade Sign
D Hanging Sign
E Painted Wall Sign
F Window Graphics
G Pan Channel Lettering
H Electronic Message Center
I Fiber Optic Display
J Kinetic Sign
K Sculptural Sign
L Neon Sign
M Translucent/Mesh
N Marquee Sign
O Projected Light
P Tri-Vision Sign
Q Sign With 3D Extension
R Monument/Kiosk Sign
Downtown San Diego
Proposed District Sign Plan

Sign Mediums:
A Facia-Mounted Sign
B Full Color Printed Media
C Blade Sign
D Hanging Sign
E Painted Wall Sign
F Window Graphics
G Pan Channel Lettering
H Electronic Message Center
I Fiber Optic Display
J Kinetic Sign
K Sculptural Sign
L Neon Sign
M Translucent/Mesh
N Marquee Sign
O Projected Light
P Tri-Vision Sign
Q Sign With 3D Extension
R Monument/Kiosk Sign

405 A St. San Diego, CA 92101
Downtown San Diego
Proposed District Sign Plan

Sign Mediums:
A Facia-Mounted Sign
B Full Color Printed Media
C Blade Sign
D Hanging Sign
E Painted Wall Sign
F Window Graphics
G Pan Channel Lettering
H Electronic Message Center
I Fiber Optic Display
J Kinetic Sign
K Sculptural Sign
L Neon Sign
M Translucent/Mesh
N Marquee Sign
O Projected Light
P Tri-Vision Sign
Q Sign With 3D Extension
R Monument/Kiosk Sign

City Block 24
North
4th Ave. B St. 5th Ave.

24
Downtown San Diego
Proposed District Sign Plan

Sign Mediums:
A Face-Mounted Sign
B Full Color Printed Media
C Blade Sign
D Hanging Sign
E Painted Wall Sign
F Window Graphics
G Pan Channel Lettering
H Electronic Message Center
I Fiber Optic Display
J Kinetic Sign
K Sculptural Sign
L Neon Sign
M Translucent/Mesh
N Marquee Sign
O Projected Light
P Tri-Vision Sign
Q Sign With 3D Extension
R Monument/Kiosk Sign

South
6th Ave. 5th Ave.
A St.
Downtown San Diego
Proposed District Sign Plan

Sign Mediums:
A Facia-Mounted Sign
B Full Color Printed Media
C Blade Sign
D Hanging Sign
E Painted Wall Sign
F Window Graphics
G Pan Channel Lettering
H Electronic Message Center
I Fiber Optic Display
J Kinetic Sign
K Sculptural Sign
L Neon Sign
M Translucent/Mesh
N Marquee Sign
O Projected Light
P Tri-Vision Sign
Q Sign With 3D Extension
R Monument/Kiosk Sign

1255 E 5th Ave. San Diego, CA
Downtown San Diego
Proposed District Sign Plan

Sign Mediums:

- A Facia-Mounted Sign
- B Full Color Printed Media
- C Blade Sign
- D Hanging Sign
- E Painted Wall Sign
- F Window Graphics
- G Pan Channel Lettering
- H Electronic Message Center
- I Fiber Optic Display
- J Kinetic Sign
- K Sculptural Sign
- L Neon Sign
- M Translucent/Mesh
- N Marquee Sign
- O Projected Light
- P Tri-Vision Sign
- Q Sign With 3D Extension
- R Monument/Kiosk Sign

South

8th Ave. 7th Ave.
A St.

City Block 27

27
Downtown San Diego
Proposed District Sign Plan

Sign Mediums:
A Facia-Mounted Sign
B Full Color Printed Media
C Blade Sign
D Hanging Sign
E Painted Wall Sign
F Window Graphics
G Pan Channel Lettering
H Electronic Message Center
I Fiber Optic Display
J Kinetic Sign
K Sculptural Sign
L Neon Sign
M Translucent/Mesh
N Marquee Sign
O Projected Light
P Tri-Vision Sign
Q Sign With 3D Extension
R Monument/Kiosk Sign

City Block 27
Downtown San Diego
Proposed District Sign Plan

Sign Mediums:
A Facia-Mounted Sign
B Full Color Printed Media
C Blade Sign
D Hanging Sign
E Painted Wall Sign
F Window Graphics
G Pan Channel Lettering
H Electronic Message Center
I Fiber Optic Display
J Kinetic Sign
K Sculptural Sign
L Neon Sign
M Translucent/Mesh
N Marquee Sign
O Projected Light
P Tri-Vision Sign
Q Sign With 3D Extension
R Monument/Kiosk Sign

345 B Street San Diego, CA 92101-4203

South
4th Ave.  B St.  3rd Ave.

City Block 31

116
Downtown San Diego
Proposed District Sign Plan

Sign Mediums:
A Facia-Mounted Sign
B Full Color Printed Media
C Blade Sign
D Hanging Sign
E Painted Wall Sign
F Window Graphics
G Pan Channel Lettering
H Electronic Message Center
J Fiber Optic Display
K Kinetic Sign
L Sculptural Sign
M Neon Sign
N Translucent/Mesh
O Marquee Sign
P Projected Light
Q Tri-Vision Sign
R Sign With 3D Extension
S Monument/Kiosk Sign

345 B Street San Diego, CA 92101-4203
Downtown San Diego
Proposed District Sign Plan

Sign Mediums:

A. Facia-Mounted Sign
B. Full Color Printed Media
C. Blade Sign
D. Hanging Sign
E. Painted Wall Sign
F. Window Graphics
G. Pan Channel Lettering
H. Electronic Message Center
I. Fiber Optic Display
J. Kinetic Sign
K. Sculptural Sign
L. Neon Sign
M. Translucent/Mesh
N. Marquee Sign
O. Projected Light
P. Tri-Vision Sign
Q. Sign With 3D Extension
R. Monument/Kiosk Sign

East
C St.  B St.
4th Ave.

City Block 32
121
Sign Mediums:

A Facia-Mounted Sign  
B Full Color Printed Media  
C Blade Sign  
D Hanging Sign  
E Painted Wall Sign  
F Window Graphics  
G Pan Channel Lettering  
H Electronic Message Center  
I Fiber Optic Display  
J Kinetic Sign  
K Sculptural Sign  
L Neon Sign  
M Translucent/Mesh  
N Marquee Sign  
O Projected Light  
P Tri-Vision Sign  
Q Sign With 3D Extension  
R Monument/Kiosk Sign
Downtown San Diego
Proposed District Sign Plan

Sign Mediums:
A Facia-Mounted Sign
B Full Color Printed Media
C Blade Sign
D Hanging Sign
E Painted Wall Sign
F Window Graphics
G Pan Channel Lettering
H Electronic Message Center
I Fiber Optic Display
J Kinetic Sign
K Sculptural Sign
L Neon Sign
M Translucent/Mesh
N Marquee Sign
O Projected Light
P Tri-Vision Sign
Q Sign With 3D Extension
R Monument/Kiosk Sign

North
5th Ave. C St. 6th Ave.

City Block 33 126
Downtown San Diego
Proposed District Sign Plan

Sign Mediums:
A Facia-Mounted Sign
B Full Color Printed Media
C Blade Sign
D Hanging Sign
E Painted Wall Sign
F Window Graphics
G Pan Channel Lettering
H Electronic Message Center
I Fiber Optic Display
J Kinetic Sign
K Sculptural Sign
L Neon Sign
M Translucent/Mesh
N Marquee Sign
O Projected Light
P Tri-Vision Sign
Q Sign With 3D Extension
R Monument/Kiosk Sign

City Block 33
Downtown San Diego
Proposed District Sign Plan

Sign Mediums:
A Facia-Mounted Sign
B Full Color Printed Media
C Blade Sign
D Hanging Sign
E Painted Wall Sign
F Window Graphics
G Pan Channel Lettering
H Electronic Message Center
I Fiber Optic Display
J Kinetic Sign
K Sculptural Sign
L Neon Sign
M Translucent/Mesh
N Marquee Sign
O Projected Light
P Tri-Vision Sign
Q Sign With 3D Extension
R Monument/Kiosk Sign

702 C Street San Diego, CA 92101 (619) 544-0544
Downtown San Diego
Proposed District Sign Plan

Sign Mediums:

A. Facia-Mounted Sign
B. Full Color Printed Media
C. Blade Sign
D. Hanging Sign
E. Painted Wall Sign
F. Window Graphics
G. Pan Channel Lettering
H. Electronic Message Center
I. Fiber Optic Display
J. Kinetic Sign
K. Sculptural Sign
L. Neon Sign
M. Translucent/Mesh
N. Marquee Sign
O. Projected Light
P. Tri-Vision Sign
Q. Sign With 3D Extension
R. Monument/Kiosk Sign

West
C St.  B St.  8th Ave.

City Block 35  135
Sign Mediums:

A  Facia-Mounted Sign
B  Full Color Printed Media
C  Blade Sign
D  Hanging Sign
E  Painted Wall Sign
F  Window Graphics
G  Pan Channel Lettering
H  Electronic Message Center
I  Fiber Optic Display
J  Kinetic Sign
K  Sculptural Sign
L  Neon Sign
M  Translucent/Mesh
N  Marquee Sign
O  Projected Light
P  Tri-Vision Sign
Q  Sign With 3D Extension
R  Monument/Kiosk Sign

Downtown San Diego
Proposed District Sign Plan

City Block 42

4th Ave.
C St.
5th Ave.

South
Downtown San Diego
Proposed District Sign Plan

Sign Mediums:
A Facia-Mounted Sign
B Full Color Printed Media
C Blade Sign
D Hanging Sign
E Painted Wall Sign
F Window Graphics
G Pan Channel Lettering
H Electronic Message Center
I Fiber Optic Display
J Kinetic Sign
K Sculptural Sign
L Neon Sign
M Translucent/Mesh
N Marquee Sign
O Projected Light
P Tri-Vision Sign
Q Sign With 3D Extension
R Monument/Kiosk Sign

West

Broadway
5th Ave.
C St.
City Block 42

42
Downtown San Diego
Proposed District Sign Plan

Sign Mediums:

A  Facia-Mounted Sign
B  Full Color Printed Media
C  Blade Sign
D  Hanging Sign
E  Painted Wall Sign
F  Window Graphics
G  Pan Channel Lettering
H  Electronic Message Center
I  Fiber Optic Display
J  Kinetic Sign
K  Sculptural Sign
L  Neon Sign
M  Translucent/Mesh
N  Marquee Sign
O  Projected Light
P  Tri-Vision Sign
Q  Sign With 3D Extension
R  Monument/Kiosk Sign

City Block 43
Downtown San Diego
Proposed District Sign Plan

Sign Mediums:
A Facia-Mounted Sign
B Full Color Printed Media
C Blade Sign
D Hanging Sign
E Painted Wall Sign
F Window Graphics
G Pan Channel Lettering
H Electronic Message Center
I Fiber Optic Display
J Kinetic Sign
K Sculptural Sign
L Neon Sign
M Translucent/Mesh
N Marquee Sign
O Projected Light
P Tri-Vision Sign
Q Sign With 3D Extension
R Monument/Kiosk Sign

5th Ave.
Broadway
6th Ave.
Downtown San Diego
Proposed District Sign Plan

Sign Mediums:
A Facia-Mounted Sign
B Full Color Printed Media
C Blade Sign
D Hanging Sign
E Painted Wall Sign
F Window Graphics
G Pan Channel Lettering
H Electronic Message Center
I Fiber Optic Display
J Kinetic Sign
K Sculptural Sign
L Neon Sign
M Translucent/Mesh
N Marquee Sign
O Projected Light
P Tri-Vision Sign
Q Sign With 3D Extension
R Monument/Kiosk Sign
Downtown San Diego
Proposed District Sign Plan

Sign Mediums:
A Facia-Mounted Sign
B Full Color Printed Media
C Blade Sign
D Hanging Sign
E Painted Wall Sign
F Window Graphics
G Pan Channel Lettering
H Electronic Message Center
I Fiber Optic Display
J Kinetic Sign
K Sculptural Sign
L Neon Sign
M Translucent/Mesh
N Marquee Sign
O Projected Light
P Tri-Vision Sign
Q Sign With 3D Extension
R Monument/Kiosk Sign

702 Broadway, San Diego CA

North
6th Ave. Broadway 7th Ave.

City Block 44 168
Downtown San Diego
Proposed District Sign Plan

Sign Mediums:
A Facia-Mounted Sign
B Full Color Printed Media
C Blade Sign
D Hanging Sign
E Painted Wall Sign
F Window Graphics
G Pan Channel Lettering
H Electronic Message Center
I Fiber Optic Display
J Kinetic Sign
K Sculptural Sign
L Neon Sign
M Translucent/Mesh
N Marquee Sign
O Projected Light
P Tri-Vision Sign
Q Sign With 3D Extension
R Monument/Kiosk Sign

South
8th Ave. 7th Ave. C St.
Downtown San Diego
Proposed District Sign Plan

Sign Mediums:
A Facia-Mounted Sign
B Full Color Printed Media
C Blade Sign
D Hanging Sign
E Painted Wall Sign
F Window Graphics
G Pan Channel Lettering
H Electronic Message Center
I Fiber Optic Display
J Kinetic Sign
K Sculptural Sign
L Neon Sign
M Translucent/Mesh
N Marquee Sign
O Projected Light
P Tri-Vision Sign
Q Sign With 3D Extension
R Monument/Kiosk Sign

North
7th Ave. Broadway 8th Ave.

City Block 45
Downtown San Diego
Proposed District Sign Plan

Sign Mediums:
A Facia-Mounted Sign
B Full Color Printed Media
C Blade Sign
D Hanging Sign
E Painted Wall Sign
F Window Graphics
G Pan Channel Lettering
H Electronic Message Center
I Fiber Optic Display
J Kinetic Sign
K Sculptural Sign
L Neon Sign
M Translucent/Mesh
N Marquee Sign
O Projected Light
P Tri-Vision Sign
Q Sign With 3D Extension
R Monument/Kiosk Sign

5th Ave. 4th Ave. Broadway

City Block 52

195
Downtown San Diego
Proposed District Sign Plan

Sign Mediums:
A Facia-Mounted Sign
B Full Color Printed Media
C Blade Sign
D Hanging Sign
E Painted Wall Sign
F Window Graphics
G Pan Channel Lettering
H Electronic Message Center
I Fiber Optic Display
J Kinetic Sign
K Sculptural Sign
L Neon Sign
M Translucent/Mesh
N Marquee Sign
O Projected Light
P Tri-Vision Sign
Q Sign With 3D Extension
R Monument/Kiosk Sign

North
Broadway
4th Ave.
E St.

City Block 52

52
Downtown San Diego
Proposed District Sign Plan

Sign Mediums:

A Facia-Mounted Sign
B Full Color Printed Media
C Blade Sign
D Hanging Sign
E Painted Wall Sign
F Window Graphics
G Pan Channel Lettering
H Electronic Message Center
I Fiber Optic Display
J Kinetic Sign
K Sculptural Sign
L Neon Sign
M Translucent/Mesh
N Marquee Sign
O Projected Light
P Tri-Vision Sign
Q Sign With 3D Extension
R Monument/Kiosk Sign

624 E Street San Diego, CA 92101-6203
Downtown San Diego
Proposed District Sign Plan

Sign Mediums:
A Facia-Mounted Sign
B Full Color Printed Media
C Blade Sign
D Hanging Sign
E Painted Wall Sign
F Window Graphics
G Pan Channel Lettering
H Electronic Message Center
I Fiber Optic Display
J Kinetic Sign
K Sculptural Sign
L Neon Sign
M Translucent/Mesh
N Marquee Sign
O Projected Light
P Tri-Vision Sign
Q Sign With 3D Extension
R Monument/Kiosk Sign

624 E Street San Diego, CA 92101-6203

West
E St.

7th Ave.

Broadway

City Block 54

206