



THE CITY OF SAN DIEGO

Date of Notice: November 20, 2012

NOTICE OF RIGHT TO APPEAL ENVIRONMENTAL DETERMINATION

DEVELOPMENT SERVICES DEPARTMENT

Internal Order No. 24003301

PROJECT NAME/NUMBER: Westfield UTC - Signs/Project No. 298311

COMMUNITY PLAN AREA: University Community Planning Area

COUNCIL DISTRICT: 1

LOCATION: 4545 La Jolla Village Drive, San Diego, CA 92122

PROJECT DESCRIPTION: NEIGHBORHOOD USE PERMIT (NUP) for a Comprehensive Sign Plan to reallocate and combine allowable wall sign area from a maximum of 350 square feet per sign to a maximum 672 square feet per sign along the Genesee Avenue frontage of the Westfield UTC Shopping Center. The center is located at the south east corner of Genesee Avenue and La Jolla Village Drive in the CR-1-1 Zone and CPIOZ-A overlay of the University Community Plan area within Council District 1.

ENTITY CONSIDERING PROJECT APPROVAL: City of San Diego Staff (Process 2).

ENVIRONMENTAL DETERMINATION: Categorically exempt from CEQA pursuant to CEQA State Guidelines, Section 15301 (Existing Facilities).

ENTITY MAKING ENVIRONMENTAL DETERMINATION: City of San Diego Development Services Staff.

STATEMENT SUPPORTING REASON FOR ENVIRONMENTAL DETERMINATION: The project has been determined to be exempt from CEQA pursuant to Section 15301. This section allows for minor alterations to public or private structures that involve negligible or no expansion of use. The proposed sign plan modifications do not result in any additional usable square footage of the center, therefore, there is no expansion of use and this exemption applies. None of the exceptions listed in CEQA Guidelines Section 15003.2 apply, therefore these exemptions are applicable to the proposed project.

CITY CONTACT: Patrick Hooper, Development Project Manager
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On November 20, 2012, the City of San Diego made the above-referenced environmental

determination pursuant to the California Environmental Quality Act (CEQA). This determination is appealable to the City of San Diego City Council. If you have any questions about this determination, contact the Project Manager listed above.

Applications to appeal CEQA determination made by staff (including the City Manager) to the City Council must be filed in the office of the City Clerk within 10 business days from the date of the posting of this Notice. The appeal application can be obtained from the City Clerk, 202 'C' Street, Second Floor, San Diego, CA 92101.

This information will be made available in alternative formats upon request.