THE COMMITTEE ON LAND USE AND HOUSING
OF THE CITY COUNCIL OF THE CITY OF SAN DIEGO

Councilmember Lorie Zapf, Chair
Councilmember Sherri S. Lightner, Vice Chair
Councilmember Todd Gloria
Councilmember David Alvarez

ACTIONS FOR
WEDNESDAY, AUGUST 1, 2012, AT 2:00 P.M.

COUNCIL COMMITTEE ROOM (12TH FLOOR),
CITY ADMINISTRATION BUILDING
202 C STREET, SAN DIEGO, CALIFORNIA

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(619) 533-3982

NON-AGENDA PUBLIC COMMENT: Mr. Jim Varnadore spoke on the need to update the Mid-City Community Facilities Financing Plan and community involvement in the CIP prioritization process.

COMMITTEE COMMENT: Chair Zapf provided an update on the efforts to streamline the permitting process for the restaurant industry as a result from the LU&H meeting on May 9, 2012.

CITY ATTORNEY, IBA, AND MAYORAL STAFF COMMENT: None.

ADOPTION AGENDA

Approval of the Record of Action Items for July 11, 2012

ACTION: Motion by Councilmember Gloria, second by Councilmember Lightner, to approve.

VOTE: 3-0; Zapf-yea, Lightner-yea, Gloria-yea, Alvarez-absent

CONSENT ITEMS

ITEM-1: Report from the Real Estate Assets Department regarding GRANT OF EASEMENTS FOR GENERAL UTILITIES Required for Development of the
ACTION:
Committee on Land Use and Housing
August 1, 2012

Venter Institute

ACTION: Motion by Lightner, second by Councilmember Gloria, to approve.

VOTE: 3-0; Zapf-yea, Lightner-yea, Gloria-yea, Alvarez-absent

INFORMATION ITEMS

ITEM-2: Update On UTILITY UNDERGROUND EQUIPMENT ISSUE from June 13, 2012 LU&H Meeting

No Action Taken. Information Item Only. City staff reported on notification process improvements and Councilmember Gloria announced a second workshop with the community and utilities will be planned for the near future.

ITEM-3: Presentation by San Diego Association of Governments (SANDAG) - New Timeline and Integration of the REGIONAL COMPREHENSIVE PLAN UPDATE with Regional Transportation Plan/Sustainable Communities Strategy

No Action Taken. Information Item Only. Direction for the LU&H Committee to have a role in reviewing and prioritizing the regional Smart Growth Areas that fall within the City of San Diego to maximize funding resources.

ITEM-4: Presentation by Jeff Marston and David Ehrlich on SAN DIEGO DOWNTOWN ENTERTAINMENT DISTRICT CONCEPT

Information Item Only. No action was taken but direction given to submit a specific plan proposal to be analyzed by the City Attorney’s office, including the following issues/questions raised by the committee:

- Initially start with appropriate district footprint size matching the area’s need for revitalization, with emphasis along “C” Street corridor (with potential to expand boundaries in future)

- Which City Department or Agency will have the lead processing oversight?

- Identify the required process to create this sign overlay
district only for a specific downtown area - how will citywide sign regulations be effected or amended?

- Include a measured ratio of artwork to commercial displays with quality aesthetic standards

- Review non-profit revenue sharing model for any conflicts with Propositions 26 or 218

- Can revenues directly benefit/be invested back within the District’s specific footprint area

- Identify any potential revenue benefit for City facilities (such as the Civic Theater)

- What are the legal issues in selecting certain buildings to display artwork vs. commercial signage - is a Request For Proposal process necessary to contract for the signage locations?

- Office of Independent Budget Analyst to review “best practices” from other cities/jurisdictions that have similar signage districts

Direction to have legal analysis on specific proposal for November 28, 2012, LU&H Committee meeting for potential action.