Cycle Issues

THE CITY OF SAN DIEGO **Development Services**

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L64A-003A

₱ NUP

1222 First Avenue, San Diego, CA 92101-4154

Project Information

Title: Westfield UTC - Signs Project Nbr: 298311

Project Mgr: Hooper, Patrick (619) 557-7992 phooper@sandiego.gov

Review Information

Cycle Type: 5 Submitted (Multi-Discipline) Submitted: 10/25/2012 Deemed Complete on 10/25/2012

Reviewing Discipline: LDR-Planning Review Cycle Distributed: 10/25/2012 Assigned: 10/26/2012 Reviewer: Larson, Chris

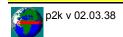
Started: 11/08/2012 (619) 446-5368 **Review Due:** 11/08/2012 clarson@sandiego.gov

Hours of Review: 3.00 Completed: 11/08/2012 **COMPLETED ON TIME**

Next Review Method: Submitted (Multi-Discipline) Closed: 11/29/2012 . The review due date was changed to 11/14/2012 from 11/14/2012 per agreement with customer.

- . We request a 2nd complete submittal for LDR-Planning Review on this project as: Submitted (Multi-Discipline).
- . Your project still has 6 outstanding review issues with LDR-Planning Review (all of which are new).
- . Last month LDR-Planning Review performed 170 reviews, 61.2% were on-time, and 59.5% were on projects at less than < 3 complete submittals.

I I	Issue			
Cleared?	Num	<u>Issue Text</u>		
 	1	The site is located within the CR-1-1 Zone, the Community Plan Implementation Overlay Zones, Airport Land Use Compatibility Overlay Zone, Campus Parking Impact Overlay Zone, and the Residential Tandem Parking Overlay Zone. (New Issue)		
×	2	The site is designated Regional Commercial by the University Community Plan. (New Issue)		
×	3	The site is regulated by Master Planned Development Permit No. 4103, Site Development Permit No. 293783 (Project No. 2214) which amended Planned Commercial Development Permit No. 83-0117. (New Issue)		
×	4	This project requires a Neighborhood Use Permit for a Comprehensive Sign Plan. (New Issue)		
×	5	LDR-Planning supports this proposal. (New Issue)		
Conditions				
1	<u>Issue</u>			
		<u>Issue Text</u>		
		Issue Text Signs shall contain on-premises or public interest messages only. Advertisements for businesses or other services that are not located on the premises are prohibited. (New Issue)		
Cleared?	Num	Signs shall contain on-premises or public interest messages only. Advertisements for businesses or other		
<u>Cleared?</u> □	Num	Signs shall contain on-premises or public interest messages only. Advertisements for businesses or other services that are not located on the premises are prohibited. (New Issue)		
Cleared?	Num 6	Signs shall contain on-premises or public interest messages only. Advertisements for businesses or other services that are not located on the premises are prohibited. (New Issue) Individual signs shall not exceed 672 square feet. (New Issue) Signs for any business or tenant may be displayed on any building on the premises. (New Issue) The total allowable sign area shall be based on the total street wall of the premises and not based on any		
Cleared?	Num 6 7 8	Signs shall contain on-premises or public interest messages only. Advertisements for businesses or other services that are not located on the premises are prohibited. (New Issue) Individual signs shall not exceed 672 square feet. (New Issue) Signs for any business or tenant may be displayed on any building on the premises. (New Issue)		



Patrick Hooper 557-7992

Cycle Issues

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L64A-003A

1222 First Avenue, San Diego, CA 92101-4154

Review Information

Cycle Type: 5 Submitted (Multi-Discipline) **Submitted:** 10/25/2012 Deemed Complete on 10/25/2012

Reviewing Discipline: LDR-Environmental Cycle Distributed: 10/25/2012

> **Assigned:** 10/29/2012 Reviewer: Blake, Martha (619) 446-5375 **Started:** 11/14/2012

> > mblake@sandiego.gov **Review Due:** 11/14/2012

Hours of Review: 1.50 **Completed:** 11/14/2012 **COMPLETED ON TIME**

Next Review Method: Submitted (Multi-Discipline) Closed: 11/29/2012

- . We request a 2nd complete submittal for LDR-Environmental on this project as: Submitted (Multi-Discipline).
- . The reviewer has not signed off 1 job.
- . Last month LDR-Environmental performed 87 reviews, 34.5% were on-time, and 53.5% were on projects at less than < 3 complete submittals.

CEQA Determination

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l		Issue	
l I	Cleared?	Num	<u>Issue Text</u>
 	×	1	The project proposes a comprehensive sign plan at an existing shopping center. The sign plan would increase the allowable wall sign areas that are to be located on buildings within the shopping center and would be visible to the exterior of the center. (New Issue)
1 1 1 1 1 1	×	2	The project as proposed is exempt from CEQA in accordance with CEQA Guidelines Section 15301. This section allows for minor alterations to public or private structures that involve negligible or no expansion of use. The proposed sign plan modifications do not result in any additional usuable square footage of the center, therefore, there is no expansion of use and this exemption applies. (New Issue)
1 1 1 1	×	3	EAS will prepare and have posted the Notice of Right to Appeal the environmental determination and provide the DPM with the Notice of Exemption for filing should the project be approved. (New Issue)

Cycle Issues

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L64A-003A

Review Information

Cycle Type: 5 Submitted (Multi-Discipline) Submitted: 10/25/2012 Deemed Complete on 10/25/2012

Reviewing Discipline: Community Planning Group Cycle Distributed: 10/25/2012

Reviewer: Hooper, Patrick Assigned: 11/28/2012

(619) 557-7992 Started: 11/28/2012

phooper@sandiego.gov Review Due: 11/08/2012

Hours of Review: 1.00 Completed: 11/28/2012 COMPLETED LATE

Next Review Method: Submitted (Multi-Discipline) **Closed:** 11/29/2012 . The review due date was changed to 11/14/2012 from 11/14/2012 per agreement with customer.

. Last month Community Planning Group performed 57 reviews, 59.6% were on-time, and 52.6% were on projects at less than < 3 complete submittals.

First Review Comment

Issue

Cleared? Num Issue Text

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This Process 2 decision is not within the Coastal Zone and does not require a recommendation from the University Community Planning Group. However, plans were sent to the planning group as a courtesy and they will be apprised in writing of the project decision. The planning group will retain apppeal rights of the staff decision. (New Issue)

For questions regarding the 'Community Planning Group' review, please call Patrick Hooper at (619) 557-7992. Project Nbr: 298311 / Cycle: 5

